

Addendum "A" to WCLO/WJVL EEO Report for the reporting period of 8/1/2011 through and including 7/31/2012.

One item within the report generated from BCS Systems requires clarification:

- 1) Two openings in our SEU occurred simultaneously and the position posted resulted in two individual hires from the same pool (as shown on the report) – One on August 15, 2011 and the second on September 6, 2011.

Exhibit 1 - Job posting for account executive extended into August of 2011.

Job ID:	J015936
Date Submitted:	07/08/2011
Job Title:	Account Executive
Compensation:	per year
Employment Type:	fulltime
Education:	Marketing Degree or equivalent
Experience:	WCLO/WJVL radio is seeking a self-confident, goal-driven professional with great integrity and a sales/marketing background who enjoys marketing, problem solving, and ongoing education and wants to contribute to a successful team. Qualified candidates will have: • Sales, promotion or retail advertising experience • Creative abilities and strong communication skills • Strong computer skills • Marketing degree or equivalent.
Job Description:	The account executive is the person who sells advertising and works closely with marketing businesses to the station listeners.
Requirements:	
Benefits:	WCLO/WJVL is part of Bliss Communications, Inc. and offers strong earning potential and an excellent benefits package including medical, dental, paid vacation, and 401(k).
Date Available:	July 8, 2011
Job Category:	Sales
Contact's Name:	Mel Cushing
E-mail Address:	mcushing@wclo.com
Level of Outreach:	City/Local Posting
Job Post Expiration:	July 20, 2011
For which station(s) are you advertising this job? WCLO-AM, WJVL-FM	