



Airs Sundays 5:30-6am



QUARTERLY REPORT
OCTOBER-DECEMBER 2020

Program # 2020-40

Airdate: October 4 , 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Racial Injustice	16:00

Summary: Our guests discuss their novel dealing with the the wrongful conviction of a Black Muslim teen. Based on a true story.

Guest: Dr. Yusef Salaam is an acclaimed poet and activist who was wrongly convicted in the “Central Park” jogger case. Ibi Zoboi is an award winning author. They are authors of the YA novel “Punching The Air”.

Issues Covered: racism, mass incarceration, activism

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Voting/Civics	7:00

Summary: Our guest discusses her children's book that introduces children to the importance of voting and democracy.

Guest: Jill Twiss is an Emmy Award-winning comedy writer of HBO's Last Week Tonight with John Oliver. She's the author of the new children's picture book “Everyone Gets A Say”.

Issues Covered: speaking up, tolerance, kindness

29:00	Conclusion of Program	:30
-------	-----------------------	-----

Program # 2020-41

Airdate: October 11 , 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Business	16:00

Summary: Our guest discusses the lessons he's learned in over three decades of operating a business and achieving success without a college degree or formal business training.

Guest: David DeRose grew a one man Plumbing/HVAC contracting business into a successful company that had 15 fulltime employees. He is the author of "The Principles of Business: Understanding What Makes a Business Successful and Valuable To Society".

Issues Covered: training, finances, customer service

19:00	SPOT BREAK #2	3:00
-------	---------------	------

22:00	Segment #2- Same as Segment #1	
-------	--------------------------------	--

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: community involvement, discipline, services

29:00	Conclusion of Program	:30
-------	-----------------------	-----

Program # 2020-42

Airdate: October 18 , 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Predatory Behavior	16:00
	Summary: Our guest discusses her novel that shines a light on the biases and predatory behavior faced by young black women.	
	Guest: Tiffany D. Jackson is an award winning author known for her YA novels dealing with social issues. She's the author of "Grown" which is inspired by the R. Kelly case.	
	Issues Covered: men of power, victim blaming, grooming	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Business/Workplace	7:00
	Summary: Our guest discusses how to make your next virtual meeting a success and how we can stay connected as so many of us are forced to stay home.	
	Guest: Google Tech expert Justin Burr.	
	Issues Covered: staying secure, quality, cost, privacy	
29:00	Conclusion of Program	:30

Program # 2020-43

Airdate: October 25 , 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Art/Healing	16:00
	Summary: Our guest discusses how to cope with life's big changes and challenges.	
	Guest: Ann Gonzales is an author, artist, activist and spiritual seeker. She's the author of the magical and touching children's book "Beloved And The Pepper Tree".	
	Issues Covered: emotions, friendship, growing up	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: healing, art therapy, creativity	
29:00	Conclusion of Program	:30

Program # 2020-44

Airdate: November 1, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Education/Technology	16:00

Summary: Our guest discusses the impact our digital habits have on our mental capacities and emotional lives.

Guest: Lyn Lesch founded and directed his own democratically run school for children six to fourteen. He has written four books on education reform. He is the author of “Intelligence in the Digital Age: How The Search For Something Larger May Be Imperiled.”

Issues Covered: digital technologies, memories, focus

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: disengagement, interruptions, reading

29:00	Conclusion of Program	:30
-------	-----------------------	-----

Program # 2020-45

Airdate: November 8, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership/Careers Summary: Our guest discusses why creativity is the key to success in every workplace and all industries. Guest: Nir Bashan is a world renowned creativity expert who has taught thousands of leaders and individuals around the globe how to harness the power of creativity. He's the author "The Creator Mindset: 92 Tools to Unlock the Secrets of Innovation, Growth and Sustainability". Issues Covered: decision-making, confidence, innovation	16:00
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1 Summary: Same as Segment #1 Guest: Same as Segment #1 Issues Covered: listening, self-doubt, technology	7:00
29:00	Conclusion of Program	:30

Program # 2020-46

Airdate: November 15, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Inspiration/Coping	16:00
	Summary: Our guest discusses his inspiring poem in response to the Covid 19 pandemic with its message of hope and resilience.	
	Guest: Tomas Roberts is a spoken word performer and filmmaker. His poem that he wrote for his younger brother and sister "The Great Realization" about life in a post-pandemic world is a new children's book.	
	Issues Covered: anxiety, adversity, hope, better world	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- History	7:00
	Summary: Our guest discusses an assassination attempt on Abraham Lincoln right after he was elected.	
	Guest: Brad Meltzer is a New York Times best selling author of fiction, non-fiction and children's books. His latest is "The Lincoln Conspiracy".	
	Issues Covered: leadership, courage, Civil War, slavery	
29:00	Conclusion of Program	:30

Program # 2020-47

Airdate: November 22, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Children's Programming	16:00
	Summary: Our guest discusses her newest children's television series that infuses Spanish language with Latino-Caribbean curriculum.	
	Guest: Valerie Walsh Valdes is co-creator of the global television sensation "Dora The Explorer". Her newest series is "Santiago Of The Seas" on Nickelodeon. She has won numerous awards for outstanding children's programming.	
	Issues Covered: diversity, inclusion, friendship, community	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00
	Summary: Our guest discusses the importance of protein in our diets.	
	Guest: Dr. Mike Roussell is a renowned nutrition consultant and best selling author,	
	Issues Covered: complete protein, plant-based diet, portions	
29:00	Conclusion of Program	:30

Program # 2020-48

Airdate: November 29, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00
	Summary: Our guest discusses the benefits of meditation – physically, mentally and spiritually.	
	Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com	
	Issues Covered: brain activity, health benefits, oxygen	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: productivity, nature, techniques	
29:00	Conclusion of Program	:30

Program # 2020-49

Airdate: December 6, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Abuse	16:00
	Summary: Our guest discusses the terrifying world of domestic violence.	
	Guest: Janice Romney is an acclaimed speaker and inspirational voice for women. She is the author of “Beyond The Power of Love: A Woman's Journey Through Betrayal of Spousal Abuse And Her Transformation Through The Power of Love.”	
	Issues Covered: teen dating violence, abuse relationships	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: fear, hope, help, forms of abuse	
29:00	Conclusion of Program	:30

Program # 2020-50

Airdate: December 13, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Media/Popular Culture	16:00

Summary: Our guest discusses his book on one of the most popular situation comedies in the history of television.

Guest: Marc Freeman is a senior-level writer/journalist who covers pop culture, entertainment, American History, film and television. He's the author of " Modern Family: The Untold Story of One of Television's Groundbreaking Sitcoms".

Issues Covered: blended families, race, bias

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: marriage, coming of age, diversity

29:00	Conclusion of Program	:30
-------	-----------------------	-----

Program # 2020-51

Airdate: December 20, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- America's Cities	16:00
	Summary: Our guest discusses his National Geographic docu-series that focuses on the challenges of Chicago.	
	Guest: Steve James is considered one of the most acclaimed documentary makers of his generation. A two time Academy Award nominated filmmaker and producer-director of "City So Real: Portrait of a City, Story of a Nation".	
	Issues Covered: race, politics, pandemic	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	
	Summary: Our guest discusses effective ways to keep your mind and body invigorated through the holidays and 2021.	
	Guest: Susan Smith Jones is an international expert in the fields of well-being, anti-aging, optimum nutrition and balanced living. The author of 31 books on health and lifestyle.	
	Issues Covered: exercise, gratitude, meditation, sleep	
29:00	Conclusion of Program	:30

Program # 2020-52

Airdate: December 27, 2020 Time of Broadcast: 5:30-6:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Employment/Job Search	16:00
	Summary: Our guest discusses how to identify, confront and conquer the emotions that are preventing you from landing a new job.	
	Guest: Lauren Herring is an internationally recognized career development expert and CEO of IMPACT Group. She's the author of "Take Control Of Your Job Search: 10 Emotions You Must Master To Land The Job".	
	Issues Covered: unproductive behaviors, fear, anxiety	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: confidence, support group, networking	
29:00	Conclusion of Program	:30